



ANNAMALAI UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION

S346 - M.B.A (E/M)

SECOND YEAR -THIRD SEMESTER

Academic Year: 2022 - 2023

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for **FIVE** papers as per instructions.

Last date for submission:**01.11.2022**

Last date for submission with late fee `300/-:**15.11.2022**

NOTE:

1. Assignments sent after **15.11.2022** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right-hand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with *Enrolment Number* and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write assignments on **FIVE** questions in each paper. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5questions).You are expected to write **FIVE questions for every subject**.

Dr. R SINGARAVELU
DIRECTOR

346E2310 - ORGANIZATIONAL BEHAVIOUR

1. Discuss the importance of Organizational Behaviour?
 2. What are the factors influencing perception?
 3. Examine the various characteristics of group behaviour.
 4. What are financial and non-financial motivators.
 5. What is conflict? Explain how do you manage conflict.
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346E2320 -MANAGEMENT INFORMATION SYSTEM

1. What is manufacturing information system? Explain in detail.
 2. Explain in detail the various sub-systems of Decision Support System.
 3. What is meant by Graphical User Interface? Explain the advantages of HTML based forms when compared to other GUI.
 4. Write the different stages in the system development life cycle.
 5. How does internet challenge the protection of individual privacy?
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346E2330 -INTERNATIONAL BUSINESS

1. Explain the concept of Balance of Payments.
 2. Discuss on the Tariff and non-tariff barriers.
 3. Explain the origin, objectives and working of ECGC.
 4. Examine the procedures of export Licensing.
 5. Explain how these provisions would help for importing the products in good condition.
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346E2340 -OPERATIONS RESEARCH

1. What are the limitations of Operation Research?
 2. Write at least five application areas of linear programming.
 3. Show that the assignment model is a special case of the transportation model.
 4. What is safety stock? List down the need of Safety stock.
 5. Explain about Decision Theory.
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346E2350 -ACCOUNTING FOR MANAGERS

1. Prepare a profit & Loss account and Balance sheet of your Choice of company.
 2. Define fund flow statement. Examine its uses and significances for management.
 3. Enumerate the various criticisms usually levelled against break-even chart.
 4. Explain the Elements of a budgeting.
 5. What are the main benefits that may be expected from installation of a costing system in a manufacturing business?
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